

Introduction to Healthy Paws Pet Insurance & Foundation

Founded in 2009, Healthy Paws Pet Insurance & Foundation is the #1 customer-rated pet insurance plan for dogs and cats in America. We provide pet parents with comprehensive coverage for accidents and illnesses, affordable monthly premiums, and a commitment to provide unparalleled customer service and support.

To give our customers and partners confidence that Healthy Paws will deliver on its promise today and long into the future, we partnered with Aon Corporation as our majority owner, the world's largest global insurance broker with over \$30 billion in assets. In addition, Markel underwrites our pet insurance plan with over \$1.3 billion in surplus.

This combination of pet passion, entrepreneurial leadership, insurance expertise, and financial strength provides our customers and partners with a smart, affordable pet insurance plan that will protect pets today, tomorrow, and long into the future.



Together, We Can Make A Difference!

The simple act of getting a pet insurance quote from Healthy Paws results in a donation towards a homeless pet's medical care. We deliver that care by making cash grants to pet adoption organizations specifically for life-saving vaccines, spay/neuter surgeries, and advanced medical treatments.

How You Help

Simply by entering your client's name and email into our E-Quote web page, you'll help your client learn about the valuable benefits of insuring their pet. When they request their quote, we'll make a donation to your hospital's favorite animal adoption organization.

www.HealthyPawsPetInsurance.com | 1-800-453-4054

Protecting Your Pet. Helping Save Homeless Pets.



The Healthy Paws Advantage

1) One complete plan that covers treatment for all injuries, accidents, and illness

- No need to worry about which type of coverage to choose
- Most providers have long lists of conditions that are excluded

2) Costly treatment of hereditary and congenital conditions included

- Most providers exclude hereditary & congenital conditions
- Includes hip dysplasia for pets enrolled before their 6th birthday (12 month waiting period applies)

3) Payment based on actual veterinary bill for all covered claims

- Most providers pay on usual or customary or use a benefit schedule
- Most providers lower the payout for Specialty Referral and Emergency Hospitals

4) Unlimited lifetime coverage without incident, annual, or lifetime caps

Most providers use annual and incident caps that reduce their payouts

5) Limited exclusions

Pre-existing conditions, fee for the veterinary exam, & preventative care

6) Prompt processing and payment of claims – less than 10 days

Most providers often take 3-6 weeks to process and pay claims

7) Coverage is continuous until cancelled...No renewal event

- Eliminates the possibility of changing of terms or restriction of coverage
- · Chronic conditions covered for the life of the policy. Some providers will not cover chronic conditions at renewal

8) Affordable lifetime coverage

- Options to customize the pricing to fit the pet parent's budget
- Reimbursement levels 90%, 80%, 70%
- Annual deductible options \$100, \$250, \$500

9) #1-Rated for Customer Satisfaction at Petinsurancereview.com

- No 3rd party call centers with salespeople. Just pet passionate professionals with veterinary experience and expertise
- All Customer Care Team members have a minimum of 5 years experience working in a Veterinary Hospital

10) Protect your pet. Save a homeless pet.

> Every Quote Gives Hope Medical Grants help animal rescue groups find homes for more pets



